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WAREHOUSE STOCKS

To better serve a rapidly growing DEALER trade, we carry stocks of practically all items we list at Idaho Falls, Idaho.

ALSO

We carry a complete line of DuBay products, All-N-One Soil Aid Products, and some seeds at TWIN FALLS, IDAHO, care Har-Vic Co.

OCCIDENTAL SEED COMPANY

SALT LAKE CITY, UTAH

MARCH 15, 1941

We quote, Dealers Only, today's values, subject to market changes, reasonably prompt shipment, f. o. b. Salt Lake, cash or draft terms. Alfalfa and clovers packed in 100-pound cotton bags for greater convenience. All seeds tagged to comply with STATE and FEDERAL laws.

U.S. VERIFIED ORIGIN SEED DEALERS

MAKE YOUR SEED LINE PAY BETTER DIVIDENDS . . . . . and give your trade satisfaction by selling HIGHLAND BRAND quality seeds; also, do not overlook the possibilities from DU-BAY disinfectants and our Patented Process ALL-N-ONE Soil Aid Products—a plant food, soil conditioner and soil builder. Write for further information.

We give no Warranty, Expressed or Implied as to Description, Quality, Productiveness or any other matter of any seeds we send out and we will not be in any way responsible for the crop. If purchaser does not accept goods on these terms, he must notify us at once, and we will give instructions for disposition

LIBRARY RECEIVED MAR 26 1941 U. S. Department of Agriculture

ALFALFA

UTAH	Per Hundred
HIGHLAND BRAND	$16.50
FANCY	15.00
MODOC CO. CALIF. (Hardy high altitude, same latitude as So. Idaho.)	
HIGHLAND BRAND	16.00
HARDY CHILEAN ALFALFA from California	
99.94 Pure	15.00
Extra Fancy, 99.90 Pure Arizona Alfalfa	14.00

GRIMM ALFALFA

Blue Tag Utah grown	26.00
Red Tag	24.00
Yellow Tag (Fancy)	22.50
Fancy Affidavit, Utah-Idaho	18.00
Ladak—Very scarce—An occasional lot	33.00

CLOVERS

SWEET CLOVER	
White Blossom	
HIGHLAND BRAND	7.00
Yellow Blossom	
HIGHLAND BRAND	8.50
RED CLOVER	
HIGHLAND BRAND	13.00
Fancy, 97.50 Pure	12.00
ALSIKE CLOVER	
HIGHLAND BRAND	15.00
ALSIKE AND WHITE DUTCH	15.00
LADINO CLOVER Extra Fancy	70.00
STRAWBERRY CLOVER	45.00
WHITE DUTCH CLOVER	
Super-Fancy	70.00
English Wild White	150.00

LAWN MIXTURE

HIGHLAND BRAND—Extra Good	24.00
Plenty Good	19.00

GRASSES

Kentucky Blue Grass:	
Fancy 21 lb.	22.00
Fancy, 24 lb.	23.50
Orchard Grass, extra nice	29.00
Meadow Fescue	18.50
Domestic Rye Grass	6.50
English Rye Grass	16.50
Brome Grass	17.50
Crested Wheat Grass—Extra Nice	14.00
Crested Wheat Grass—Fancy	13.00
Sudan Grass	5.50
Blue Tag Seaside Bent	60.00
Extra Fancy Idaho Timothy	7.00
Timothy-Alsike Mixture	10.00
Red Top	14.00
Chewings Fescue	46.00
Fancy Michels Grass	8.00

We Are Established Jobbers of Extra Heavy 16 oz. Bemis-A Cotton Bags.

Do not overlook the benefit that accrues to your customers and yourself—when you use our "All-Grow" Germination Processed Legumes. This Process increases germination and appearance 15 to 25 per cent without damage to the seed. NO EXTRA CHARGE.

We are distributors of the "BARFOOT" line of Sprays for insect pests, and Fungicide for Plant diseases.

Harmless and Remarkably Effective.

WE MANUFACTURE AND DISTRIBUTE

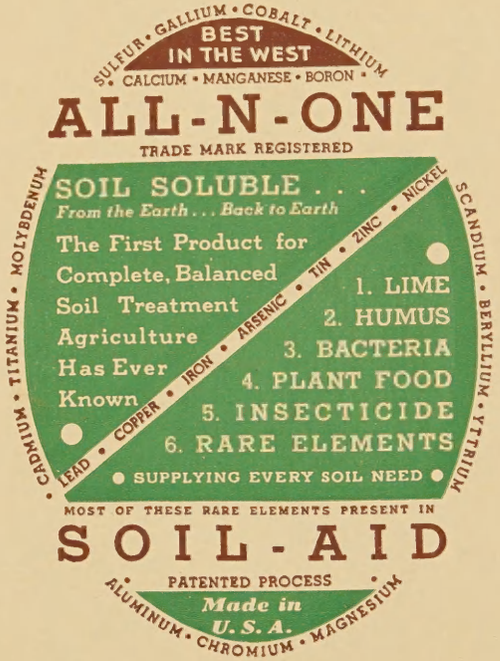
ALL-N-ONE SOIL AID PRODUCTS

FOR

FIELD and GARDEN

If the farmer will take care of his soil—his soil will take care of him.

WRITE FOR INFORMATION



OCCIDENTAL SEED CO.

Manufacturer and Distributor

SALT LAKE CITY

BEWARE OF THE PRICE CUTTER WHO DOES NOT NAME ORIGINS ON ALFALFAS and CLOVERS

Detach and Mail Your Order on This Post Card—We Pay the Postage

FIRST CLASS PERMIT No. 29 (Sec. 510 P. L. & R.) Salt Lake City, Utah

BUSINESS REPLY CARD
NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

2c POSTAGE WILL BE PAID BY—

Occidental Seed Company
P. O. Box 147
Salt Lake City, Utah

Say, Bryant:

Rush this Order Out

ORDER CARD

Requires No Postage

Date .....

Please Ship Via .....

Quick Accurate Seed Service

No. Bags	Quality	Kind of Seed

Be sure to fill in

Name .....

Address .....

INOCULATE ALL LEGUME SEEDS WITH

NITRAGIN

OVER FORTY YEARS OF SERVICE

When ordering, Always state name of seed.

ALFALFA, all Clovers

Size	Dealer	Retail
½ bu. ea.	$ .19	$ .30
1 bu. ea.	.32	.50
2½ bu. ea.	.65	1.00

PEAS (All Varieties)
VETCHES (All Varieties)

½ bu. ea.	$ .16	$ .25
1 bu. ea.	.26	.40
1⅔ bu. ea.	.39	.60
5 bu. ea.	1.10	1.70
12½ bu. ea.	2.60	4.00

BEANS
String, Wax, Kidney

½ bu. ea.	$ .16	$ .25
1 bu. ea.	.26	.40
5 bu. ea.	1.10	1.70

½ bu. to 2 bu. sizes packed 12 to carton
2½ bu. to 25. bu. sizes packed 6 to carton

LESPEDEZA

Size	Dealer	Retail
1 bu. ea.	$ .19	$ .30
2 bu. ea.	.32	.50
5 bu. ea.	.65	1.00

SOYBEANS, LIMA BEANS, COW PEAS, PEANUTS

1 bu. ea.	$ .19	$ .30
2 bu. ea.	.32	.50
5 bu. ea.	.65	1.00
10 bu. ea.	.90	1.40
25 bu. ea.	1.90	2.90

GARDEN SIZE
Garden Peas & Beans
Sweet Peas & Lupines
Dir. 80c ctn—Rtl 10c ea.
Packed 12 to Disp. Ctn.

A BETTER STAND OF WHEAT EVEN FROM LOW-VITALITY SEED

Crop authorities advise using New Improved CERESAN to check seed decay, reduce seedling blight, control stinking smut.

New Improved CERESAN generally increases the germination of shriveled, low-vitality seed wheat 10 to 20 per cent. Numerous tests prove this!

At the average seedling rate you can use it for less than 3c an acre. Half an ounce treats a bushel of seed. You can apply it by gravity treater with no labor of turning. Very little flying dust. No drill damage The U. S. Department of Agriculture approves this treatment. It generally reduces seed rotting and seedling blight, controls stinking smell, and in farm tests has increased yields an average of 1.13 bushels an acre even on clean seed.

Extracts From State Seed Laws

UTAH: Prohibits over 1% weed seed. Must label mixtures. Sale of seeds containing primary noxious weeds PROHIBITED. Secondary noxious weeds—give name and number per lb. if not over 90 per lb.; prohibited if over.

IDAHO: If mixture, must state name of each kind present in proportions of 5% or more. All labels carry name and number of noxious weeds. Mixtures carry percentage of inert matter. Noxious weeds prohibited in greater proportion than one seed of any or all to 10,000 seeds of the agricultural seed offered.

New Federal Seed Law

Regulates the sale of all seeds in interstate transit, except those sold by the ACTUAL GROWER, and requires accurate labeling as to variety, origin, purity and germination. Seed retailers who handle seeds of unknown origin or questionable quality will be responsible for them under the law.

SELL... *DU BAY*

You never have had as great an opportunity to sell the Du Bay line as today. The U. S. Department of Agriculture, college extension service, the county agents, and farm papers, are all pushing seed treatment and, in most cases, are recommending Du Bay products.

CHARACTERISTICS OF FIELD SEEDS

VARIETY	Purity of Good Seed	Average Length of Vitality Years	Wt. of Seed Per Bu. Legal	Quantity Req. Per Acre	Yield of Seed Per Acre	No. of Seeds Per Lb. Avg.
Alfalfa	98-99	6-8	60	12-15	300-700	220,000
Bluegrass, Ky.	75-85	3-4	14	20-30	200-350	2,400,000
Bluegrass (Canada)	75-85	3-4	14	15	200-500	2,400,000
Brome Grass	98-99	5	14	10-14	250-350	137,000
Clover, Alsike	99	2	60	8-12	100-300	700,000
Clover, Red	99	5-6	60	8-12	100-300	250,000
Clover, White	98	2	60	8-12	200-300	700,000
Clover, Crimson	99	2	60	12-20	200-300	125,000
Clover, Sweet	99	5	—	20-30	150-400	235,000
Cowpea	99	4	60	30-60	900-1800	1,800-5,100
Fescue, Meadow	90	2	....	10-15	200-300	250,000
Millet, Foxtail	98	4	48-50	25-50	.....	200,000
Orchard Grass	97	2-3	14	12-20	.....	200,000
Rape	99	6	....	2-4	600-1000	.....
Red Top	95-98	6	14	10-20	.....	4,135,900
Rye Grass, Perennial	98	6	....	25-35	250-500	336,000
Rye Grass	98	2	20	35-40	500	285,000
Italian Soybean	99	2	60	20-30	1000-2400	2,144-6,388
Timothy	98	5-6	45	5-15	225-450	1,170,500
Vetch	99	3	60	40-90	600-720	8,500-16,000

Bryant says:

Planting conditions are generally particularly favorable and it would seem wise to get most crops in quite early in order to utilize the surplus moisture now available.

Peddlers, on account of so much foul seed being left in the hands of growers, are particularly active and price cutting is prevalent.

However, you cannot afford, in order to save a few cents, to take a chance on handling anything not backed and tagged by a Reputable Established Seed House.